



2023 CO-OP CLAIM FORM

TOP Equipment Distributors, Inc. • 2301 Airport Road • Georgetown, Tx • 78628

Dealer Name: _____ TOPE Dealer # _____

City, State: _____ Claim Date: _____

BRAND: (Check all that apply) ECHO SHINDAIWA SCAG BILLY GOAT

FORM OF ADVERTISING (check one)

- Newspaper (Copy of media invoice & tear sheet required)
- Radio (Copy of station invoice, script, broadcast dates & times required)
- Television (Copy of ad and/or script plus media invoice required)
- Billboard (Photo of billboard & copy of invoice required)
- Sponsorship (Copy of ad/program or photo proof of advertising required)
- Digital Media/Facebook: (explain program)

Name of Media	Date(s)	Total Ad Cost (A)	Co-op % Requested	Co-op \$ Requested	Credit (TOPE use)

SCAG: 65/35 co-op for Ad Partners
ECHO: 70/30 co-op for TOP Elite & Signature Ad Partner Dealers. 65/35 if Ad Partner Only.

Dealer Signature: _____

All advertising claims must be pre-approved both for \$ and content to qualify for co-op. Please call or email Mike Elliott (512-948-4103) or mike@topequipment.net or Mark Cook (512-948-4104) or markcook@topequipment.net

Note: Co-op claims must be submitted within 60 days of invoice or ad placement date to qualify.

Claims can be emailed to mike@topequipment.net or mailed to
 TOPE 2301 Airport Road Georgetown, TX 78628 Attn. Mike Elliott