



Texas Outdoor Power Equipment Distributors, Inc . * 111 Halmar Cove * Georgetown, Texas 78628

2012 DEALER CO-OP AGREEMENT

I have read and understand the following co-op policies with respect to receiving co-op support on any of TOP Equipment’s product lines:

1. All advertising must be pre-approved by TOPE Marketing Director, Mike Elliott. Ads run without pre-approval will not receive co-op reimbursement.
2. Donations & Sponsorships: Donations & Sponsorships are not eligible for co-op support unless I am consistently running main stream media advertising as well. (Newspaper, Radio, Billboard)
3. Open House: Open House Pre-Approval form must be submitted in advance and approved by TOPE if co-op reimbursement is being requested.

Please note:

This form must be signed by the dealer and returned to TOPE for dealer to be eligible for co-op for 2012.

DEALERSHIP

CITY, STATE

OWNER/MANAGER (Please Print)

OWNER/MANAGER (Signature)

DATE

Mike Elliott

Please scan & e-mail to mike@topequipment.net or fax to 800-863-8673